

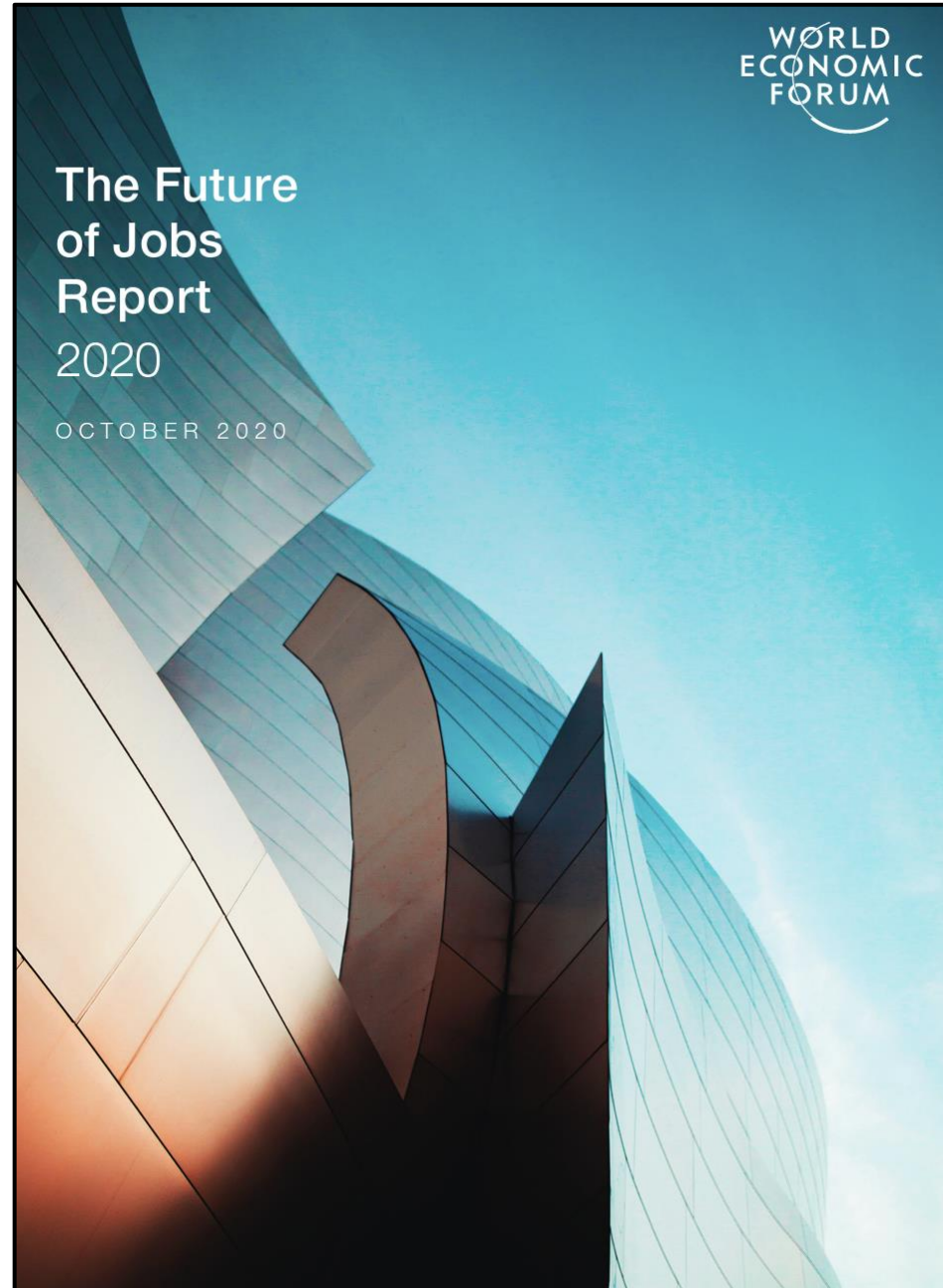
THE SOCIAL INTELLIGENT E-LEARNING PLATFORM B2B TO CREATE PERSONALIZED LEARNING PATHS



Francesco Epifania Ph.D
Ceo & CoFounder
Social Things srl
www.whoteach.it
www.socialthingum.it

By 2025, at least **50%** of employees will need significant re-skilling and up-skilling

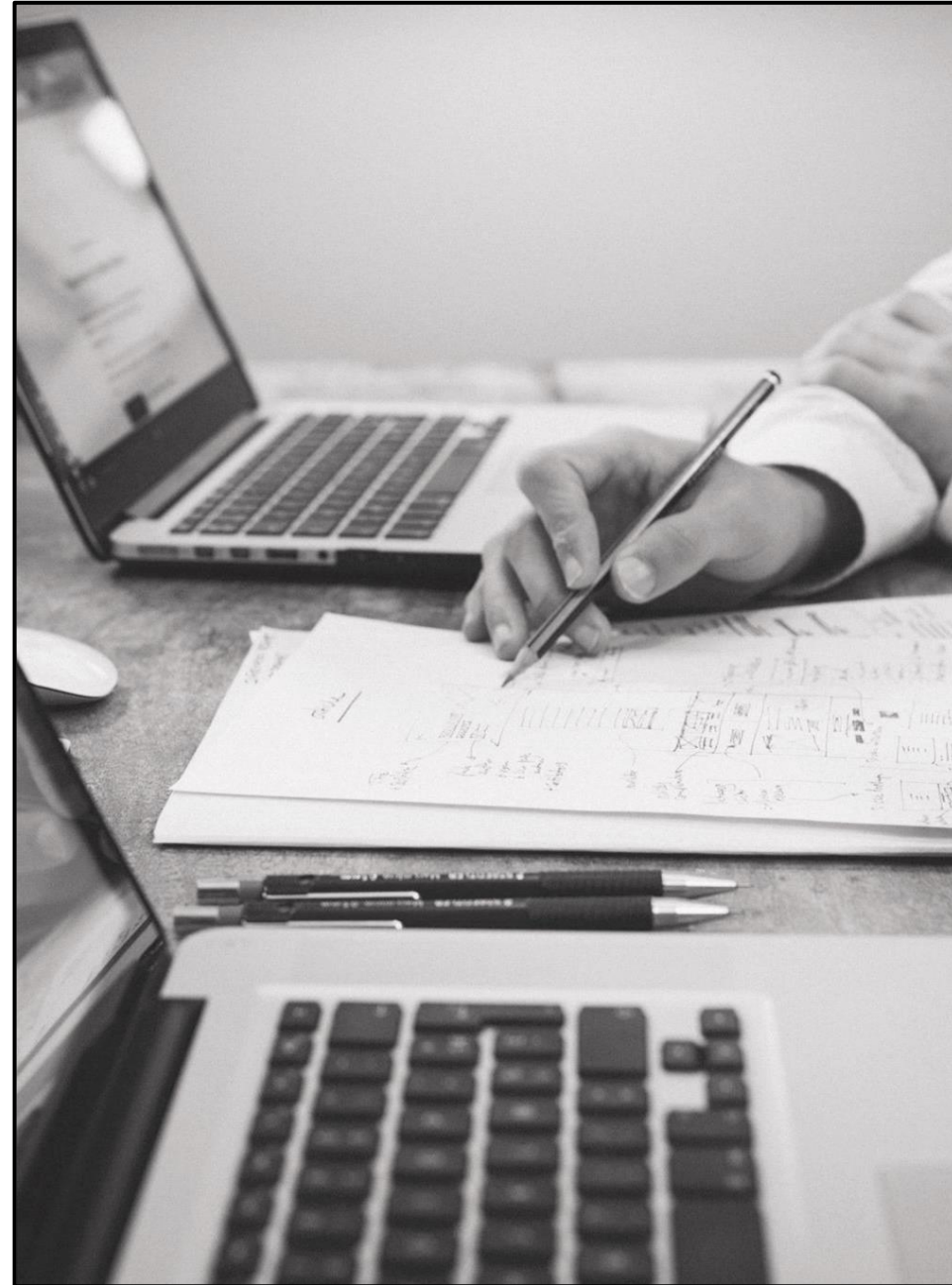
World Economic Forum, The future of Jobs (2020)



PROBLEM

Amount of Material Available

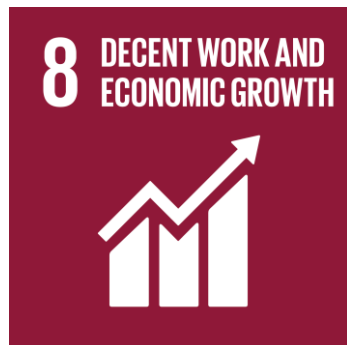
Creating & Updating Courses



OUR IMPACT



Foster quality Education accessible to everyone thanks to our AI Engine



Support upskilling and reskilling to generate economic development

OPPORTUNITY

N. of Training Institution and Big Companies in our target markets

ITALY :	113.700	(istat 2019)
UK :	87.902	(BESA 2020, Gov UK 2020)
SWISS :	32.874	(Orientamento.ch 2021)

AVERAGE DEAL

5000€

Total Addressable Market

€ 1'172'380'000

\$ 89 B

EdTech market size
2021

\$ 320 B

EdTech market size
forecast 2029

17.8 %

CAGR
2021 - 2029

THE SOLUTION

WHOTEACH: the intelligent digital learning platform



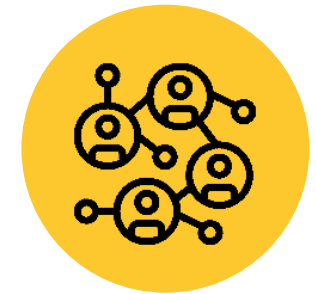
WhoTeach
AI



WhoTeach
Live



LMS



Social
E-Portfolio



WhoTeach AI

AI-based Recommender Systems (RS)
powered by NLP, Deep Learning and XAI

AI helps to create courses

We also have two pending patents

**NEW COURSE TO
BE CREATED**



**TRAINERS ENTER
THEIR
PREFERENCES**



**CONTENTS
SUGGESTED BY RS**

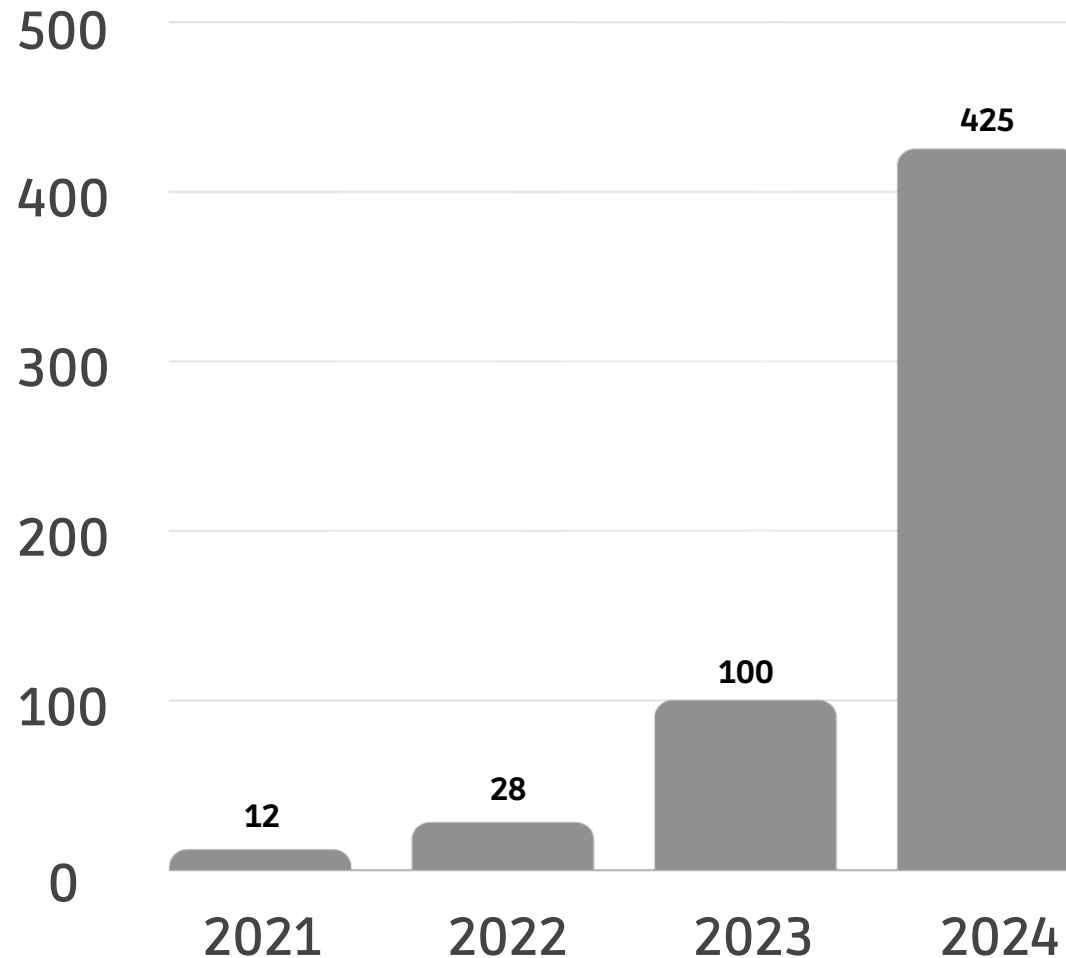


**COURSE
CREATED**



KEY METRICS

Customers



MONTHLY ACTIVE USERS

2'000+

SUBSCRIBED USERS

10'000+

2021 REVENUES

€ 300'000

ANNUAL RECURRING REVENUES

€ 120'000

CUSTOMER LIFETIME VALUE

€ 20'000

WE ARE ALREADY TRUSTED BY

TRAINING INSTITUTION



SCHOOLS



CORPORATIONS



GRANT & FINANCIAL SUPPORT



ACCELERATORS



IL TEAM - FOUNDERS



Francesco, PhD

CEO & Co-founder

83%



Prof. Bruno Apolloni

Co-founder

6%



Daniele Cattaneo

Lawyer & Co-founder

3%



Doc. Michele De Sario

Co-founder

6%



Prof. Eugenia Koyatcheva

Researcher & Co-founder

1%



Prof. Rumen Nikolov

Co-founder

1%

IL TEAM - BUSINESS



Francesco, PhD
CEO & Co-founder



Rosanna
CFO



Bruno
Advisor



Massimiliano
Advisor



Luca
Business strategist & AI Researcher
(Ph.D candidate)



Piero
Business Developer

IL TEAM – RESEARCH & DEVELOPMENT



Ricardo

CTO & AI Researcher (Ph.D candidate)



Antonio

Computer Scientist



Francesco

Data Scientist



Hui

Data Engineer

Professional Data Engineer Certificated



Simone

Data Scientist (Ph.D candidate)

Professional Data Engineer Certificated



Alessio

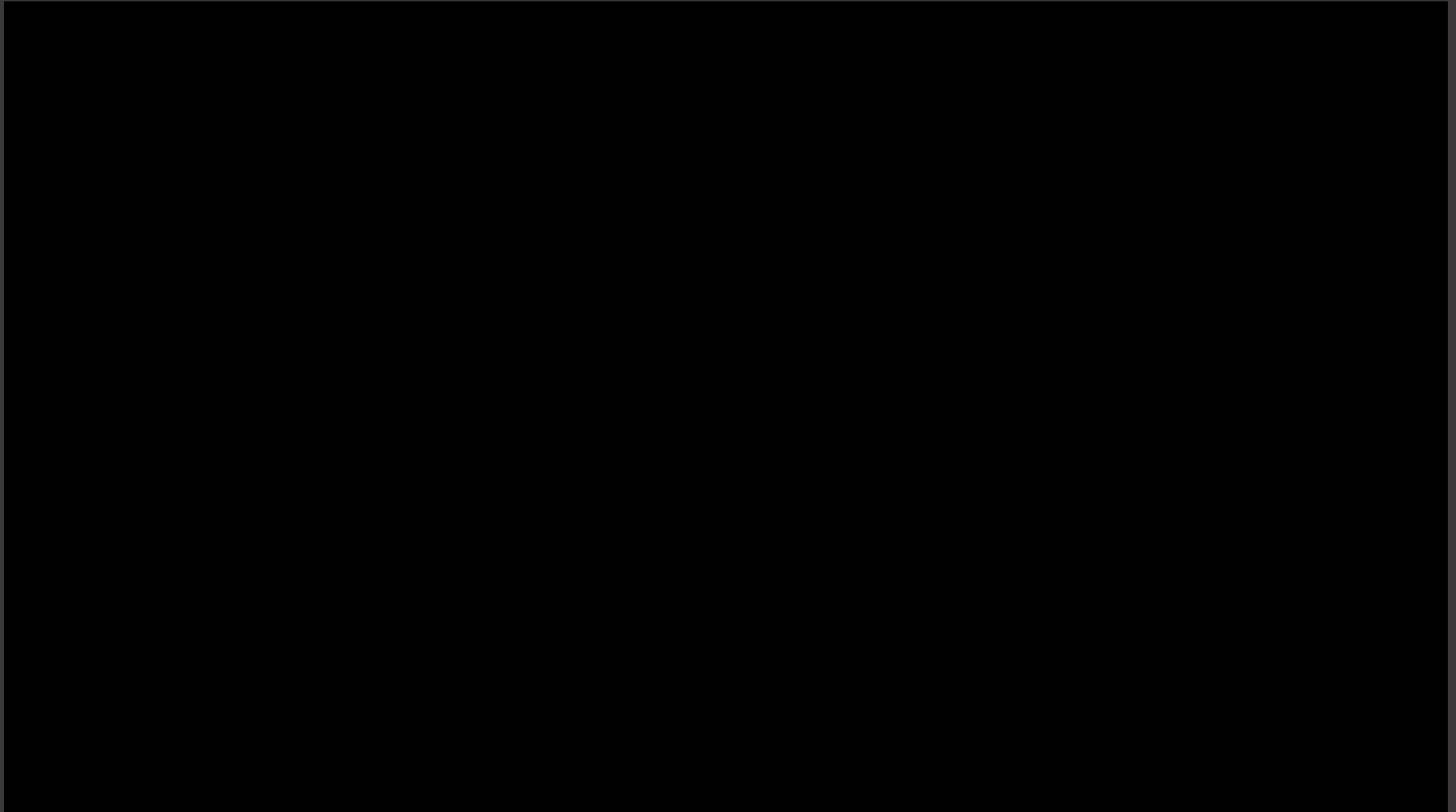
Data Scientist

Professional Data Engineer Certificated

WhoTeach

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AI SOLUTION – EXPLAINABLE RECOMMENDER SYSTEM



LEARNING MANAGEMENT SYSTEM



LIVE ROOM

