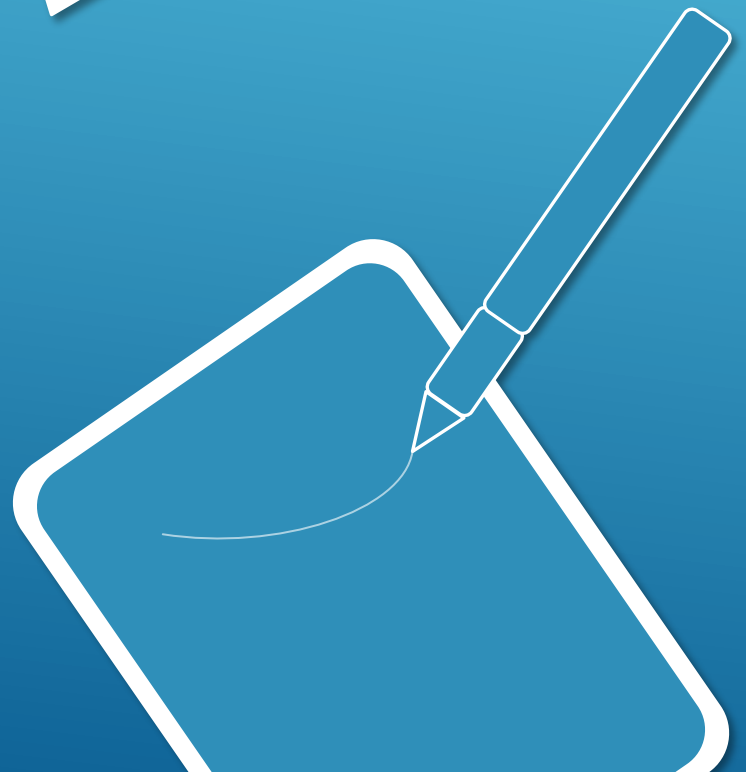
HOW WE WILL LEARN TOMORROW



MEET TAKEFLIGHT AND EDUKAIROS

LET'S TALK ABOUT KNOWLEDGE

2017

TAKEFLIGHT

Carmen Dal Monte & Silvia Ferrari

2022

EDUKAIROS

Carmen Dal Monte, Silvia Ferrari & #investors

2023

???

Carmen Dal Monte, Silvia Ferrari, #investors & you

PROBLEMS

SCHOOL & UNIVERSITY

- Ineffective study method
- Erroneous teaching methods
- Failure in STEM

School failure in Italy, Europe and in the US is close to 30%

COMPANIES

- Failure to acquire new skills
- Ineffective training
- Difficulties in selecting and retaining staff
- Difficult to designe tailored materials

OUR A.I. SOLUTION

The PSA Profile Student Assessment

SCHOOL & UNIVERSITY

Find out:

- what motivates the student
- What's the best study method for each student
- What's the best teaching method for each student

The APA Adult Profile Assessment

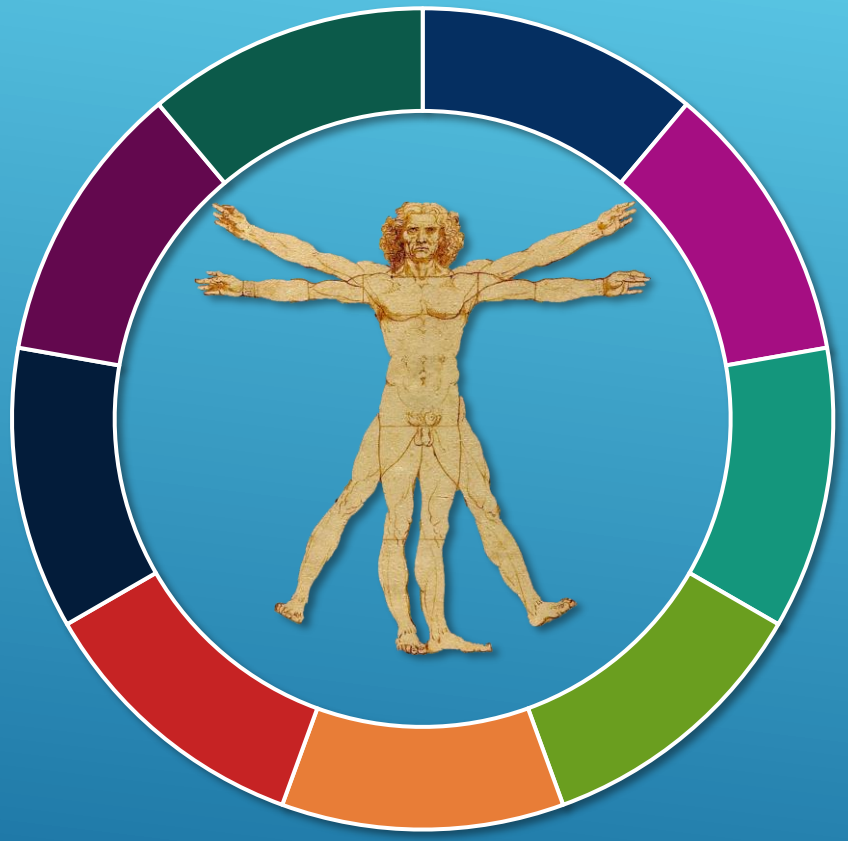
COMPANIES

Find out:

- the worker's aptitude for setting and reaching goals
- collaborating with the group
- what learning method is most suitable for them

WHAT WE PROFILE

Profile and cluster



- Personal characteristics
- Skills
- Needs
- Potential
- Socio-economic conditions
- Lifestyle
- Internet habits
- Self awarness
- Self esteem

TWO OUTPUTS OF ANALYSIS

Categorical - Profile

The analysis provides immediate feedback to the user on their personal approach to education, study and work.

Dimensional - Cluster

The Big Data allow for the identification of strengths and potential obstacles and facilitate the potential for growth, in school and the organization, and provide effective analysis for educational and training choices.

COMPETITIVE ADVANTAGE IN THE MARKET

THE ASSESSMENT

The algorithms are our I.P. developed by our multidisciplinary team with the Department of Statistics at La Sapienza University Rome

The assessment is very short: 40 items and is completed in 5/7 minutes.

It has already been tested on 8000 people in real contexts

The questionnaire does not ask for anything personal, private or sensitive.

BENEFITS FOR CUSTOMERS

Schools, universities

- Profiling students
- Helping teachers
- Contributing to STEM learning
- Fight educational failure

Companies

- Design training
- Select people best suited to the company’s identity and values
- Employ people in activities most congenial to each individual's abilities
- Fight turnover of highly qualified people

BUSINESS MODEL

Products for Schools - Universities

- Profile Student Assessment
- App Edukairos
- Ebook *123 Imparo a studiare*
- Courses and webinar

Products for companies

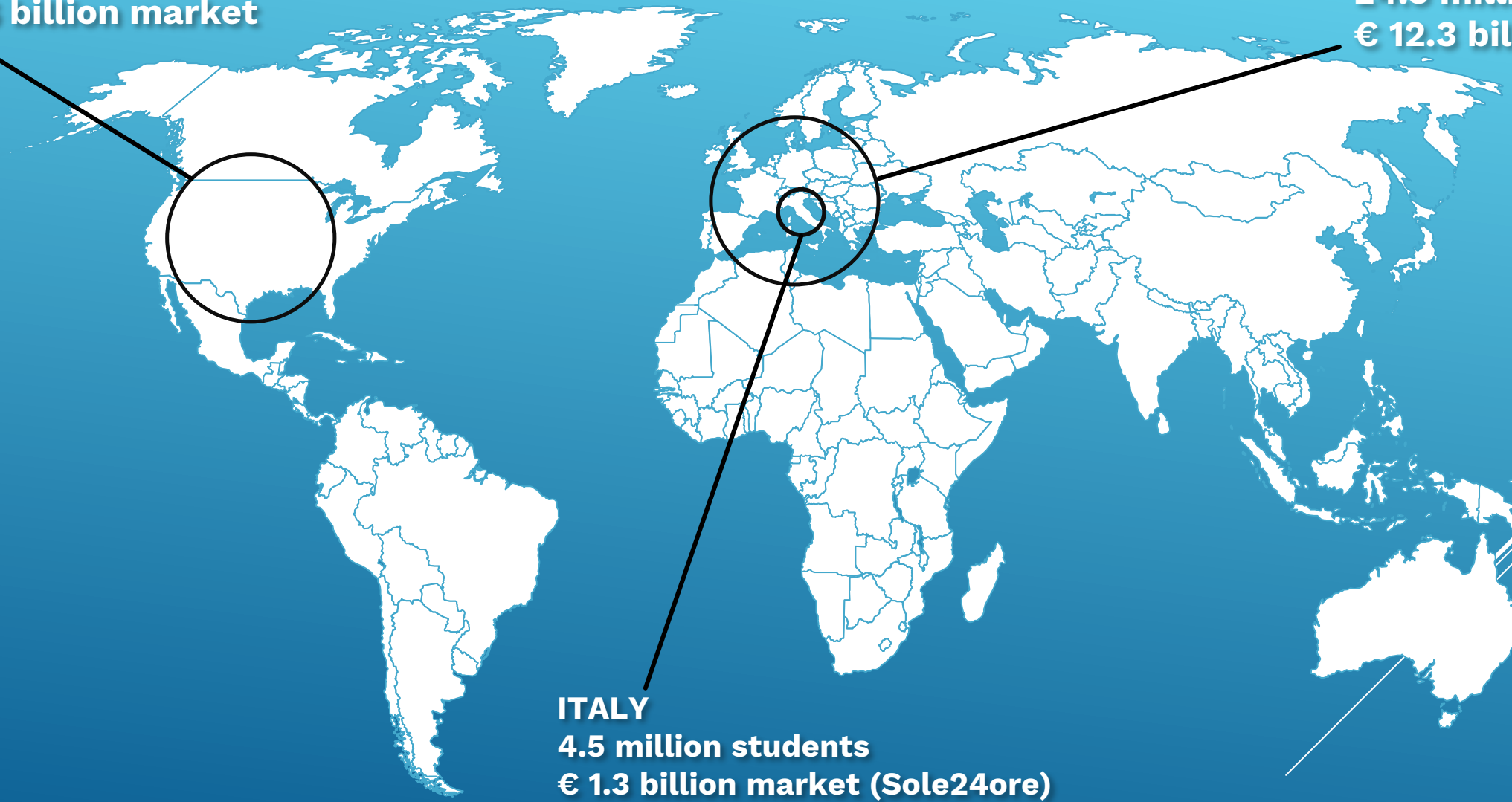
- E-platform “Edukairos”
- Adult Profile Assessment
- E-platform Edukairos
- App Edukairos
- Educational and training consulting

- FEE FOR ACCOUNT
- SUBSCRIPTION
- SELL DATA

LET'S TALK ABOUT NUMBERS

USA
54.5 million students
$ 200.6 billion market

EU
24.5 million students
€ 12.3 billion market



ITALY
4.5 million students
€ 1.3 billion market (Sole24ore)
6,7 million workers in school and companies

TEAM SENIOR BOARD

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CTO

Prof.ssa Giovanna Degli Esposti
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Mentor Prof Business startup

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